

Advertising Media Pack 2027

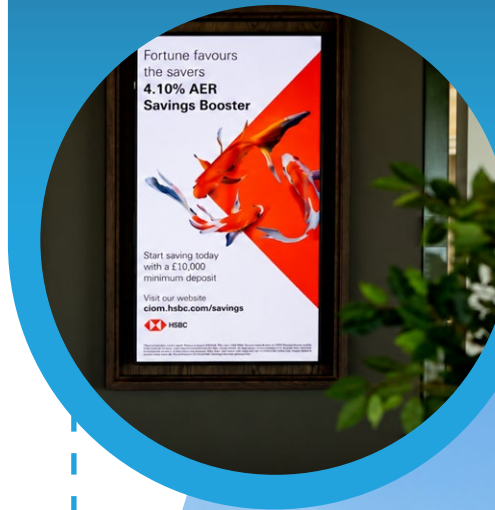
Advertising at Jersey Airport

Jersey Airport is the Channel Islands' busiest airport, welcoming more than 1.4 million passengers every year and connecting the island with destinations across the UK and Europe.

Just minutes from St. Helier, the airport provides advertisers with direct access to a diverse audience of leisure travellers, business passengers, island residents, and visitors alike. From the moment travellers arrive at the terminal until they reach their departure gate, they spend time in a relaxed environment where advertising has the opportunity to capture attention and make a lasting impression.

With premium advertising locations throughout the airport, strong passenger dwell times, and year-round traffic, Jersey Airport offers a unique platform for brands to increase awareness, promote products and services, and connect with a highly engaged audience.

Whether you're launching a new campaign, promoting an event, or strengthening your brand presence, Jersey Airport provides a welcoming, high-visibility environment where your message can truly take off.



1.4m

**Annual
Passengers**
and growing

**NEW
Departure
Lounge**
opening in
2026

More than
16,000
**Commercial /
Airline Flights**
per annum



**NEW Airport
No 1 Lounge**
opened in
2025

**Over 35
Destinations**
during peak season
20 UK / 17 EU

Flights to
**5 London
Airports**

Up to
8 Flights
per day to
LHR and LGW

Advertising Opportunities

Advertising at Jersey Airport offers a unique opportunity to connect with a captive audience through a variety of high-impact advertising formats.

With more than 80 premium advertising locations available across the terminal, including both static and digital formats, we offer flexible solutions designed to maximise brand visibility. From eye-catching digital screens to strategically positioned static displays, every site is placed to engage passengers at key points throughout their journey.

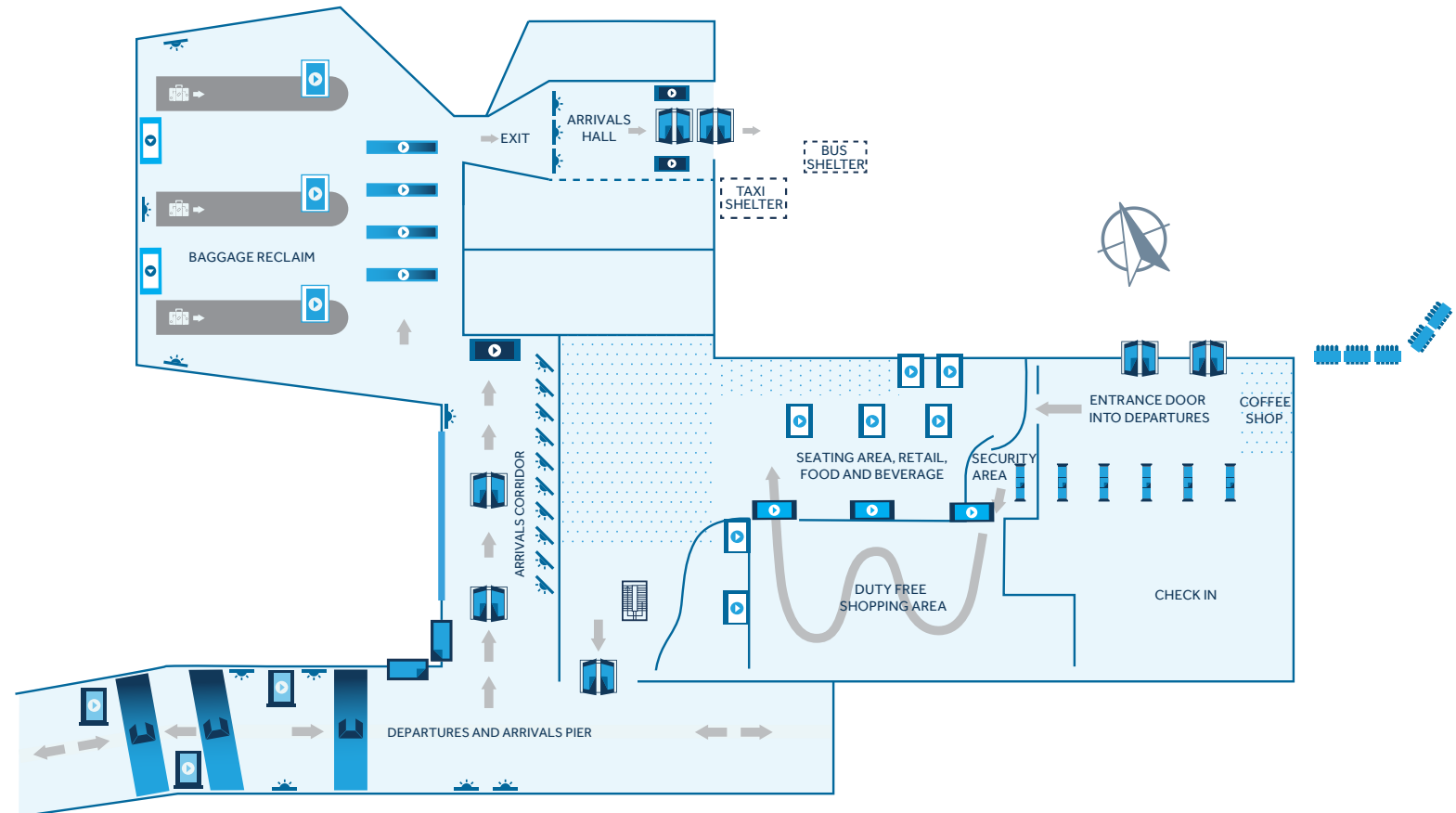
The examples included in this pack showcase just a selection of the advertising opportunities available. Our team would be delighted to help you identify the placements best suited to your campaign objectives.



Advertising Site Locations

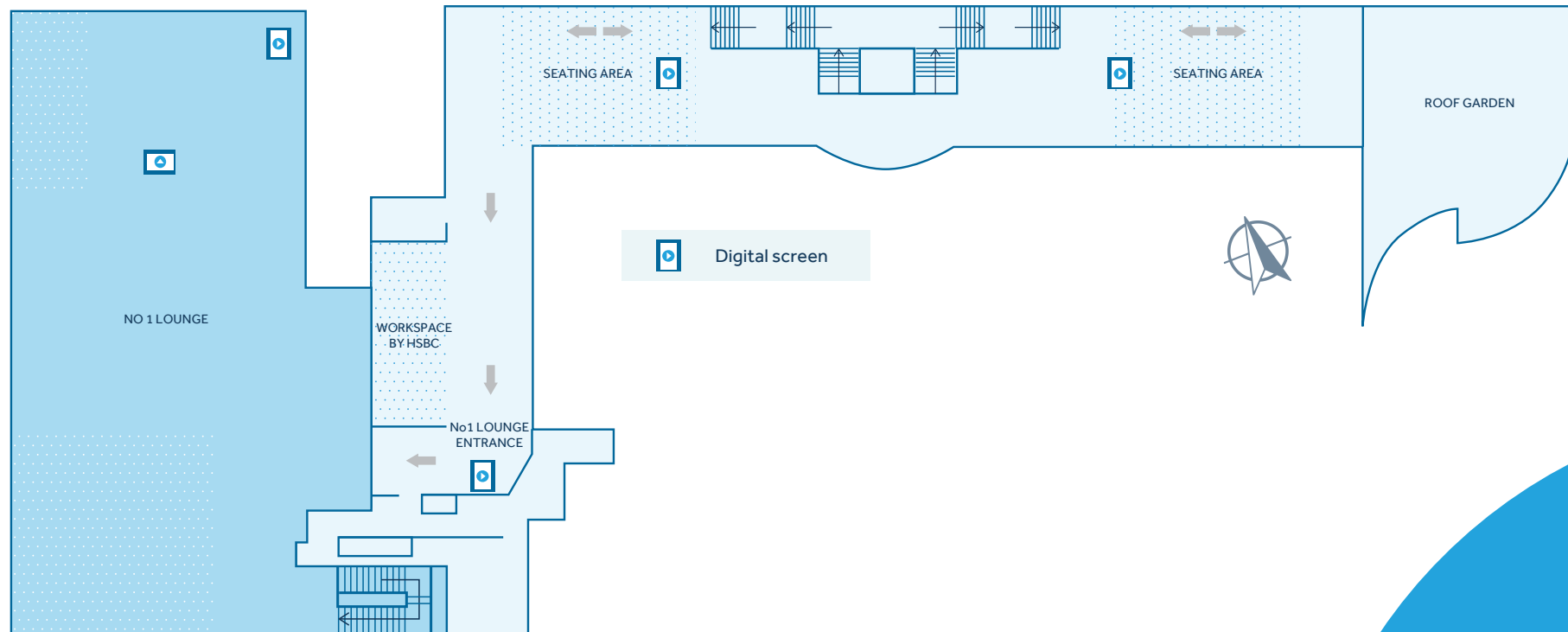
Ground Floor

	Auto doors panel
	Full column wrap
	Freestanding double-sided digital
	Wall mounted digital screen
	Digital and surround
	Light box
	Tunnel wrap
	Exterior fence banner
	Double sided digital totems
	XXL digital screens
	Large format digital display
	Suspended digital displays



Advertising Site Locations

First Floor



Check In



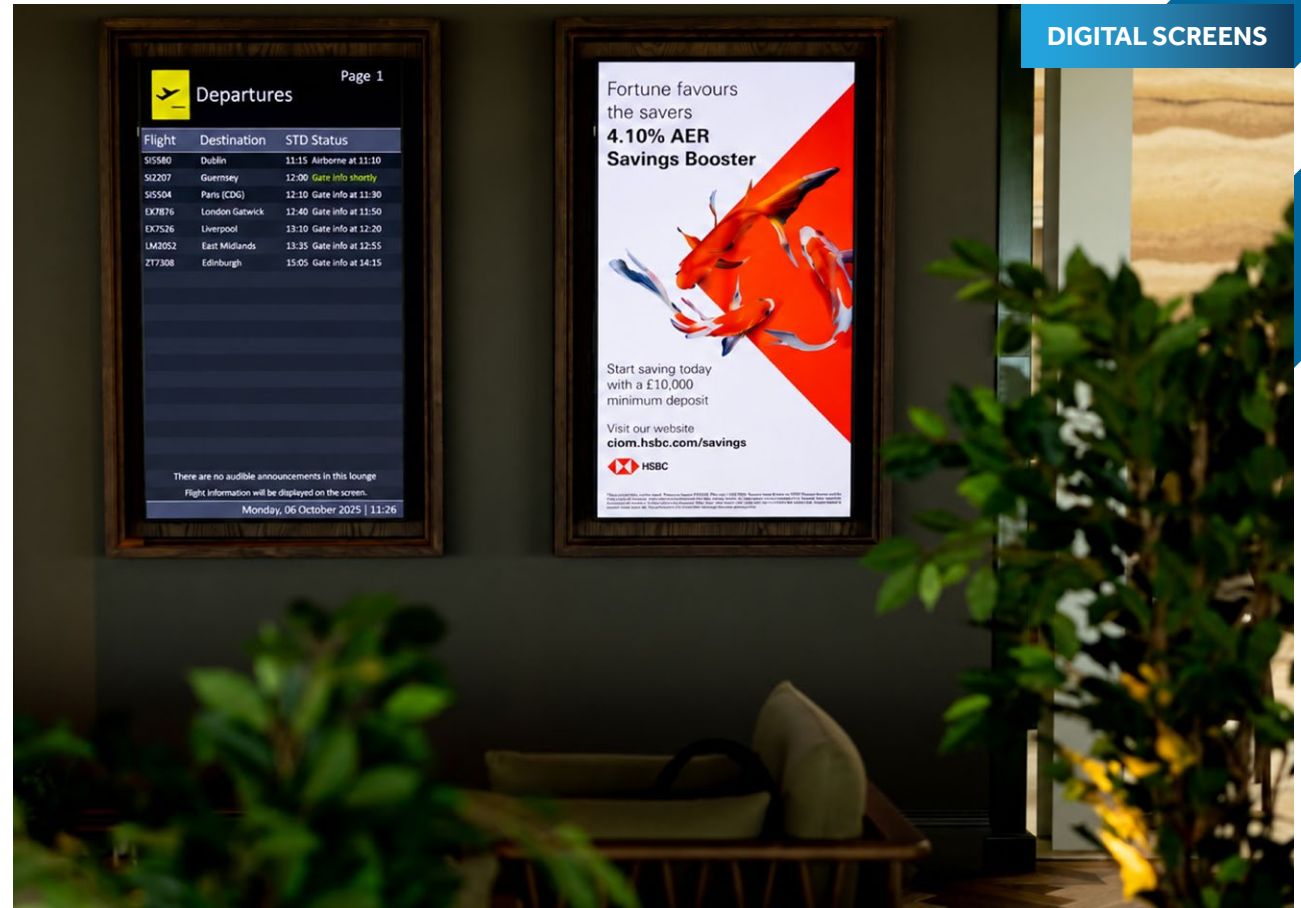
Maximum exposure to departing passengers in a low-distraction zone.

Departures

NEW LOUNGE
ADVERTISING
OPPORTUNITIES
COMING SOON



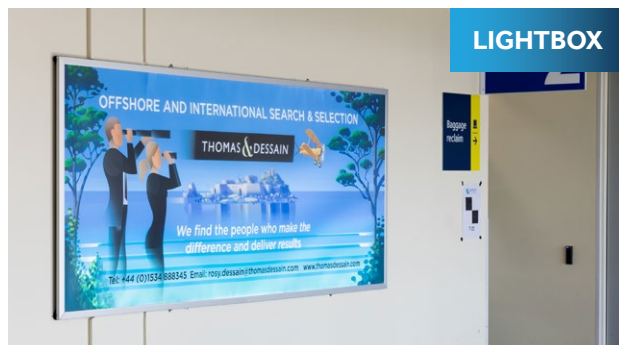
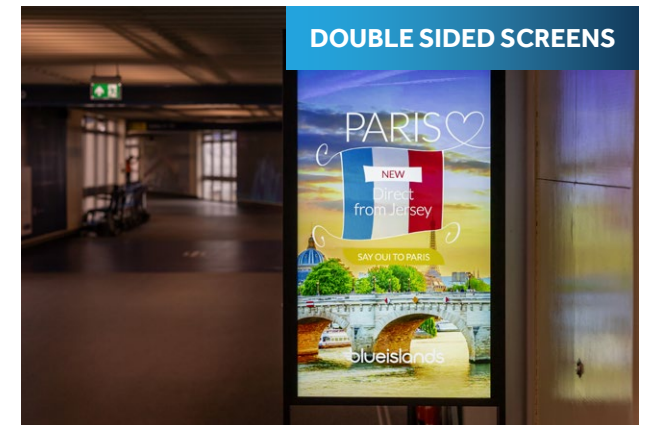
No 1 Lounge



DIGITAL SCREENS

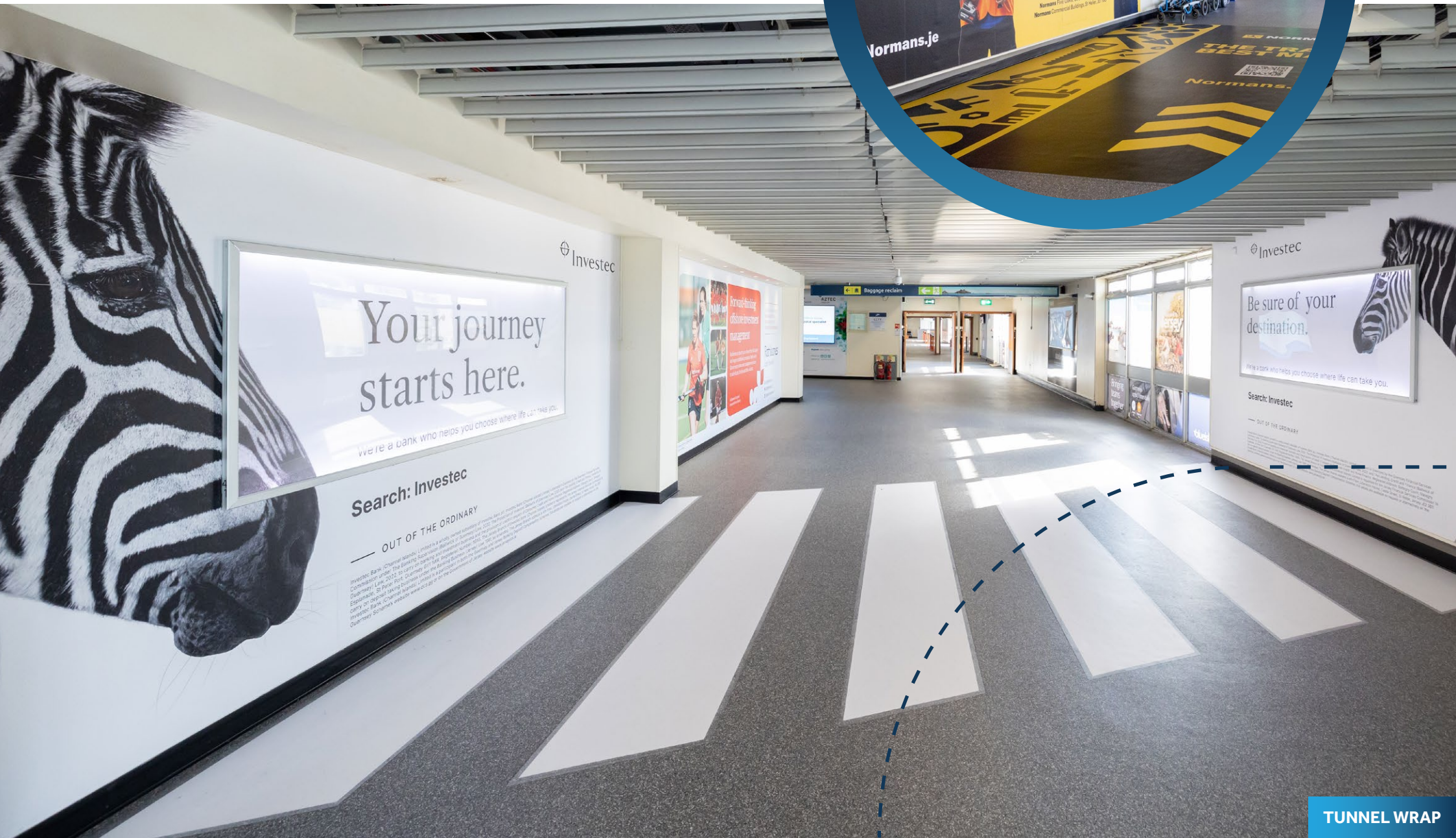
Over one-third of No1 Lounge passengers travel using an airline loyalty scheme, giving advertisers access to a highly engaged premium traveller audience.

Departures and Arrivals Pier



Unmissable exposure along a high-footfall route used by both arriving and departing passengers.

Departures and Arrivals Pier



Arrivals Corridor

88" SCREEN WITH WALL WRAP



SLANTED LIGHTBOX WITH SURROUND



XL LIGHTBOX WITH WALL WRAP



SLANTED LIGHTBOX WITH SURROUND & PILLAR

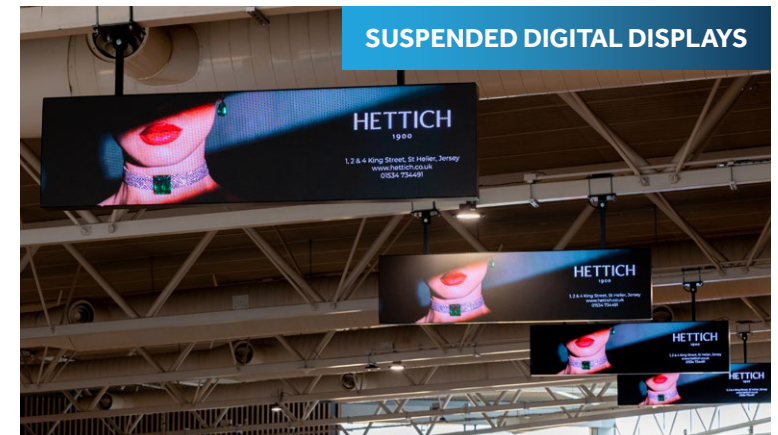
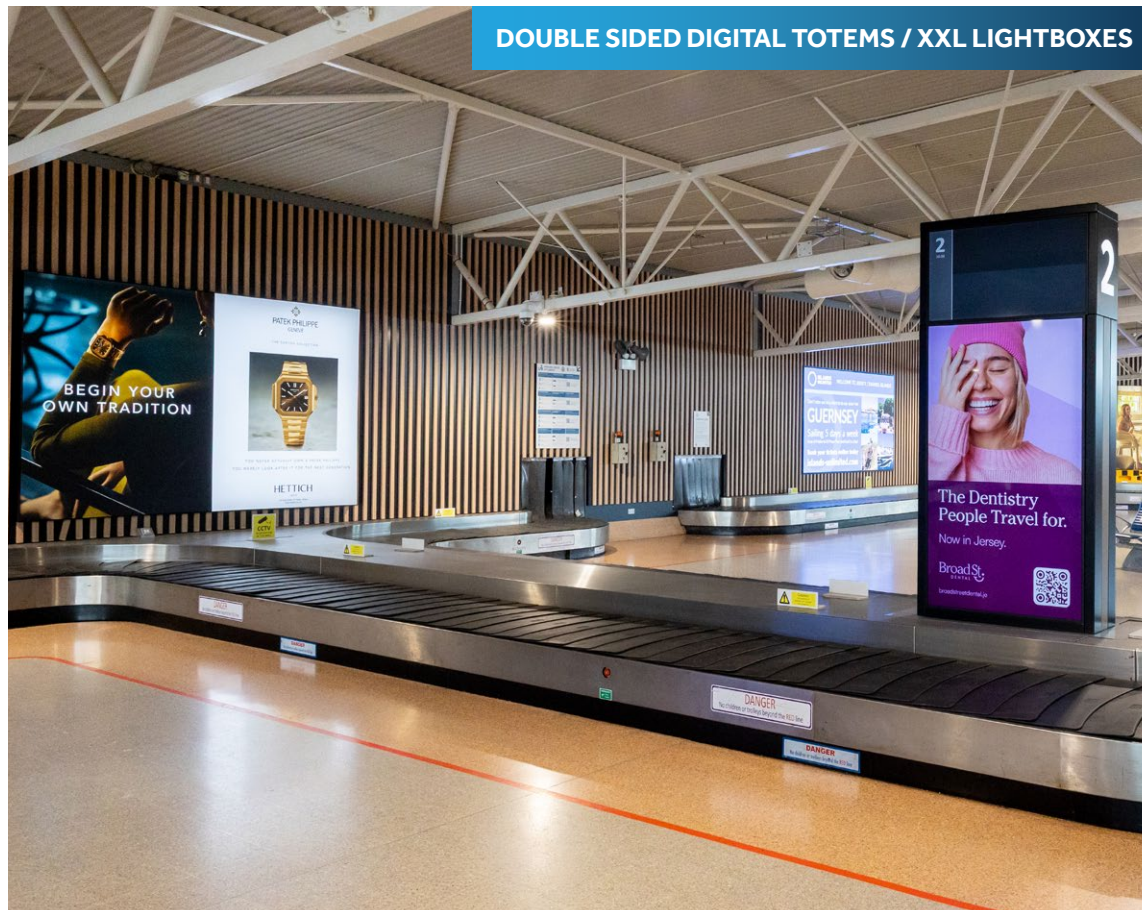


SLIDING DOORS



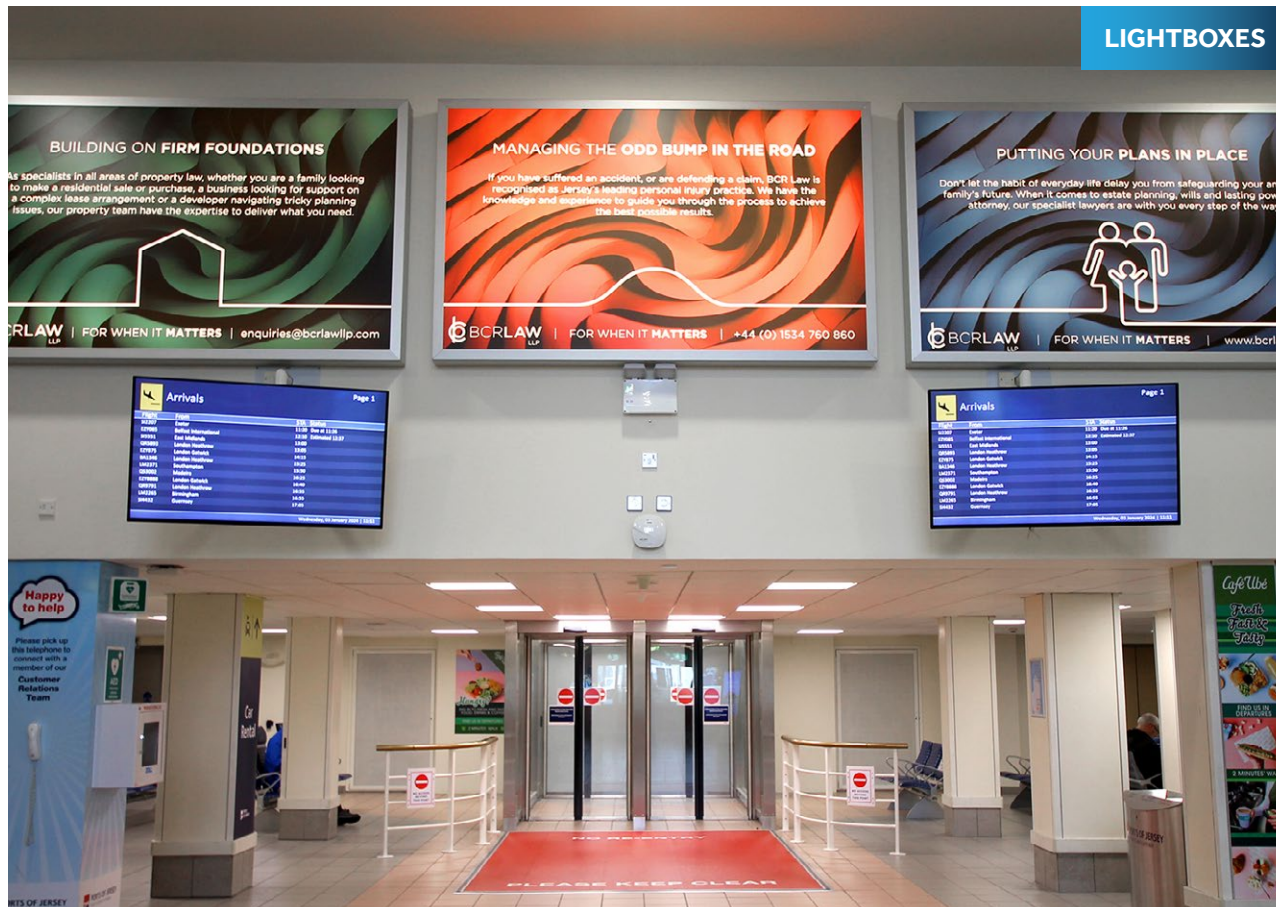
Connect with all inbound travellers, as every passenger arriving at the airport walks through the Arrivals Corridor.

Baggage Reclaim



Visibility in an environment where passengers dwell and engage while waiting for luggage.

Arrivals Hall



LIGHTBOXES



DIGITAL SCREENS WITH SURROUNDS & DOORS



LEAFLET STAND

Prime visibility at a high-footfall reunion point.

Airport Exterior



Capture the attention of arriving and departing passengers as well as passing traffic.

Takeover of External Pier

DEPARTING AND ARRIVAL GATES ADVERTISING



A full takeover of the airport pier ensures your brand makes a powerful first and last impression on every traveller passing through.

For all enquiries:

Filipe Jardim

Advertising Sales and Account Manager

E: advertising@ports.je

M: +44 (0) 7797 893579

T: +44 (0) 1534 446327



JERSEY
AIRPORT