# Sustainable Events Guide

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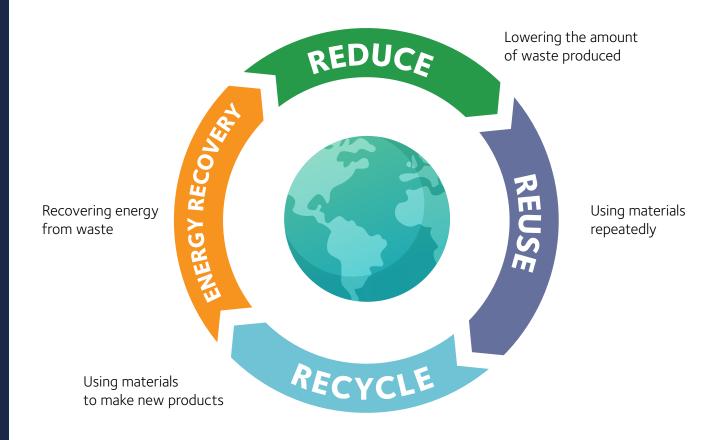
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### Section 1: Executive summary

At Ports of Jersey, we have a Ports **Planet and People Plan**, outlining our sustainability commitments. This includes many environmental related initiatives, both in-house and throughout the community. It is our responsibility to adopt greener practices and lead the way, wherever possible working towards environmentally conscious events, ensuring that our coastline and waters remain intact for the future enjoyment of all mariners.

Whilst our own events are becoming more sustainable and environmentally conscious, we want to ensure yours do too.

The following information outlines some best practices to help reduce your event's footprint and maximise community involvement for you, remembering the four R's:



## Section 2: Single-use plastic

One of the key aims for all events is to be free of single use plastics and polystyrene. This includes single use and non-biodegradable:

- straws
- food containers/cups (or polystyrene)
- carrier bags
- $\boldsymbol{\cdot} \text{ cutlery}$
- cable ties

We encourage event organisers to consider reducing the number of cable ties they use wherever possible or look at reusable alternatives, such as Velcro straps. Our water-side locations mean cable ties can easily end up in the harbours or marinas. We kindly ask all organisers to take responsibility for any cable ties used and ensure that when they are removed, they're carefully collected and disposed of appropriately.

Please ensure that any promotional handouts or free gifts are made of sustainable materials or consider whether they are needed at all.

For guidance and advice on your sustainable practices, please contact **Plastic Free Jersey** via its website where they have an event toolkit for reducing single use plastic at events.



### Section 3: Water stations

Providing free water hydration stations gives everyone the opportunity to use their own bottles and containers.

**Jersey Water** can provide mobile water units for events. You can apply on their website.



# Section 4: Balloons and confetti

While balloons and confetti provide a festive feel to any event, they are not permitted at events at our harbours or marinas.

Once a balloon bursts, it becomes litter, which can easily make its way into the sea and places where it can cause problems to marine life. Even environmentally-friendly balloons, which will eventually breakdown, do not do so within a timeframe that removes the risk to birds and marine creatures. Confetti is usually made of small pieces or streamers of paper, mylar, or metallic material. Despite environmentally-friendly versions, we ask all organisers to refrain from using any. If your event is close to the marina or harbour, it's inevitable that amounts will end up in the water.

## Section 5: Banners and signs

### Section 6: Food

Please think carefully about promotional banners and signs produced for your event. Wherever possible, consider non-date specific banners so they can be reused in the future.

Anyone who has banners going to waste after an event is encouraged to contact **Plastic Free Jersey** who have a partnership agreement with Signtech to upcycle any banners. If you're providing food and drink at an event, please think about things like:

- Is it locally sourced and/or seasonal?
- Is it fair trade?
- Are you offering vegetarian or vegan options?
- Is it single-packaged or contain a lot of single use plastic?
- What are you going to do with any excess food after the event? Could you donate it or make it available on an app like Olio?

### Section 7: Sustainable transport

Another way to reduce the carbon footprint of an event is to change the way that people travel to it. As part of the marketing for the event, you could highlight the sustainable transport options available, for example:

- Is there bike parking available?
- Is it on a bus route?
- Is there any EVie parking nearby?
- Think about car sharing with friends also attending





