



JERSEY AIRPORT

Advertising media pack
2025

Advertising at Jersey Airport

Jersey Airport is the Channel Islands' busiest airport, welcoming on average over 1.4 million passengers each year.

Just minutes from St. Helier, the terminal offers high dwell times, a strong mix of leisure and business travellers, and premium advertising locations throughout.

With direct connections to major UK and European cities, Jersey Airport offers a high-impact out-of-home advertising platform that reaches its audience in a clean, well-managed environment.



The Island gateway



1.4 M

Over 1.4 Million
passengers in 2024



15

Direct flights to 15 European
destinations in 2024, including
Madeira, Tenerife, Ibiza, Faro,
Majorca, Split, and Lanzarote



80

Jersey Airport has over 80
sites to amplify your brand

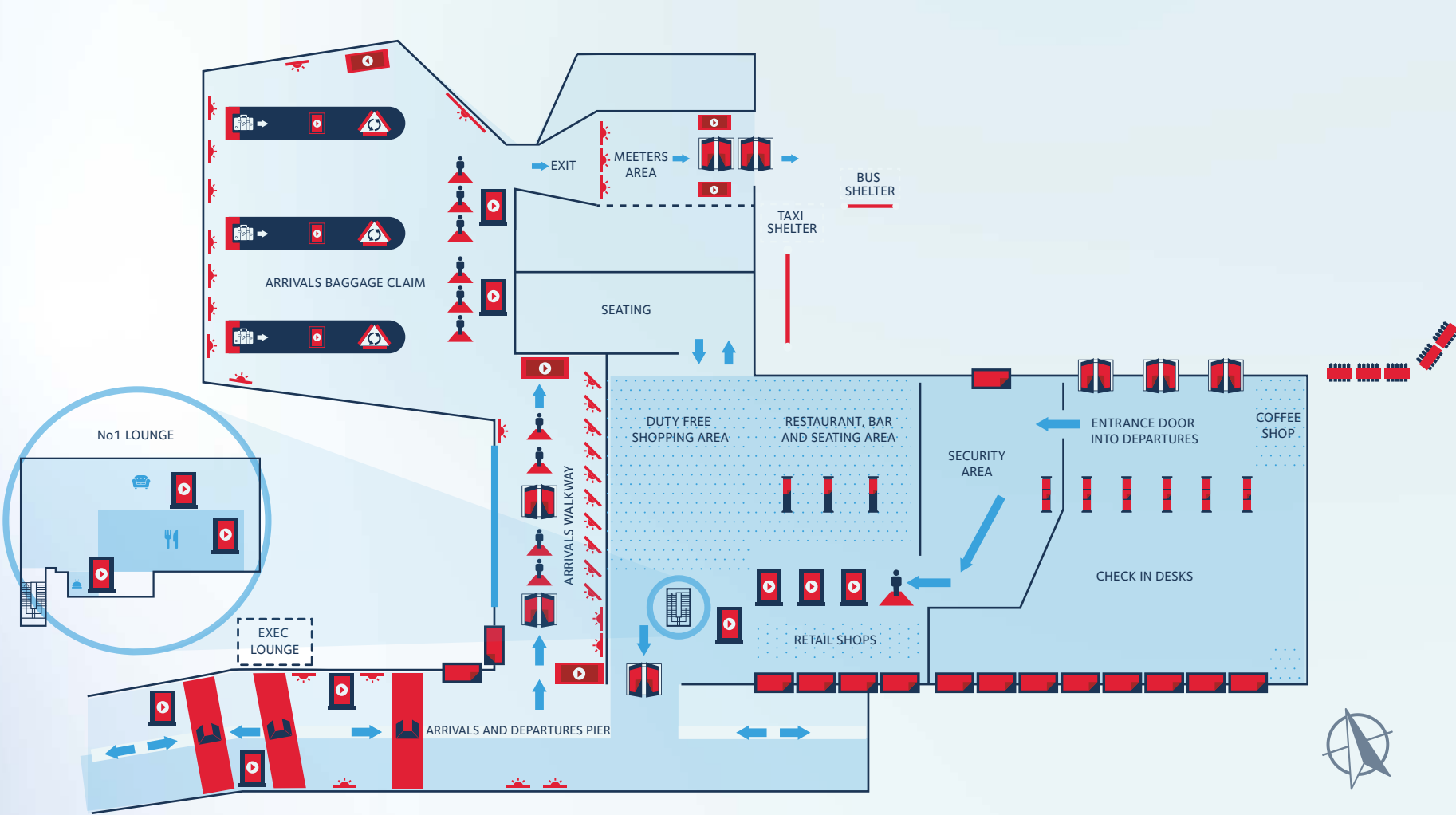
Advertising opportunities

Advertising at Jersey Airport offers a unique opportunity to reach a captive audience through a range of impactful formats.

With over 80 premium advertising sites available, both static and digital, we provide flexible, high-visibility options throughout the terminal. From eye-catching digital screens to strategically placed static panels, our spaces are designed to maximize brand exposure across key passenger touchpoints.

The images in this pack represent only a selection of the available opportunities.

	Auto doors panel
	Baggage arch wrap
	Half column wrap
	Full column wrap
	Freestanding digital
	Floor graphics
	XL wall wrap
	Digital and surround
	Light box
	Tunnel wrap
	3-side rotating unit
	Exterior fence banner
	Exterior railing panels
	Baggage belt digital



Check in

Maximum exposure to departing passengers at a low-distraction zones



XXL WALL WRAP



FLOOR TO CEILING COLUMN



DOUBLE SIDED ENTRANCE

Departures

High-impact visibility in a high dwell time zone as passengers wait to board



XL WALL



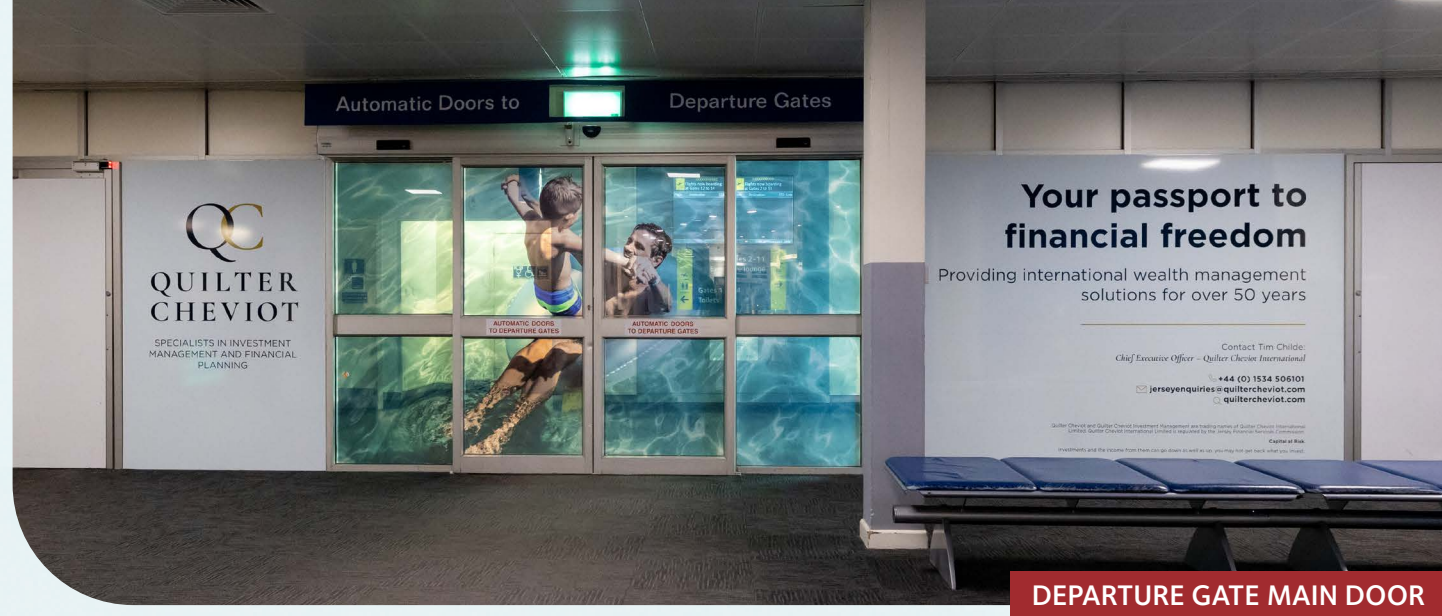
DIGITAL SCREEN



XXL WALL WRAP



FLOOR GRAPHIC XL



Departures and arrivals pier

Unmissable exposure along a high-footfall route used by both arriving and departing passengers





TUNNEL WALL WRAP



XXL WALL WRAP



STANDARD LIGHTBOX WITH SURROUND



DOUBLE SIDED DIGITAL SCREEN



XXL LIGHTBOX



XL LIGHTBOX

Arrivals corridor

Perfect for making a strong first impression as passengers enter the island



ANGLED LIGHTBOX WITH SURROUND



WALL WRAP XXL



SLIDING DOORS



DIGITAL DISPLAY WITH SURROUND

Baggage reclaim

Visibility in an environment where passengers dwell and engage while waiting for luggage



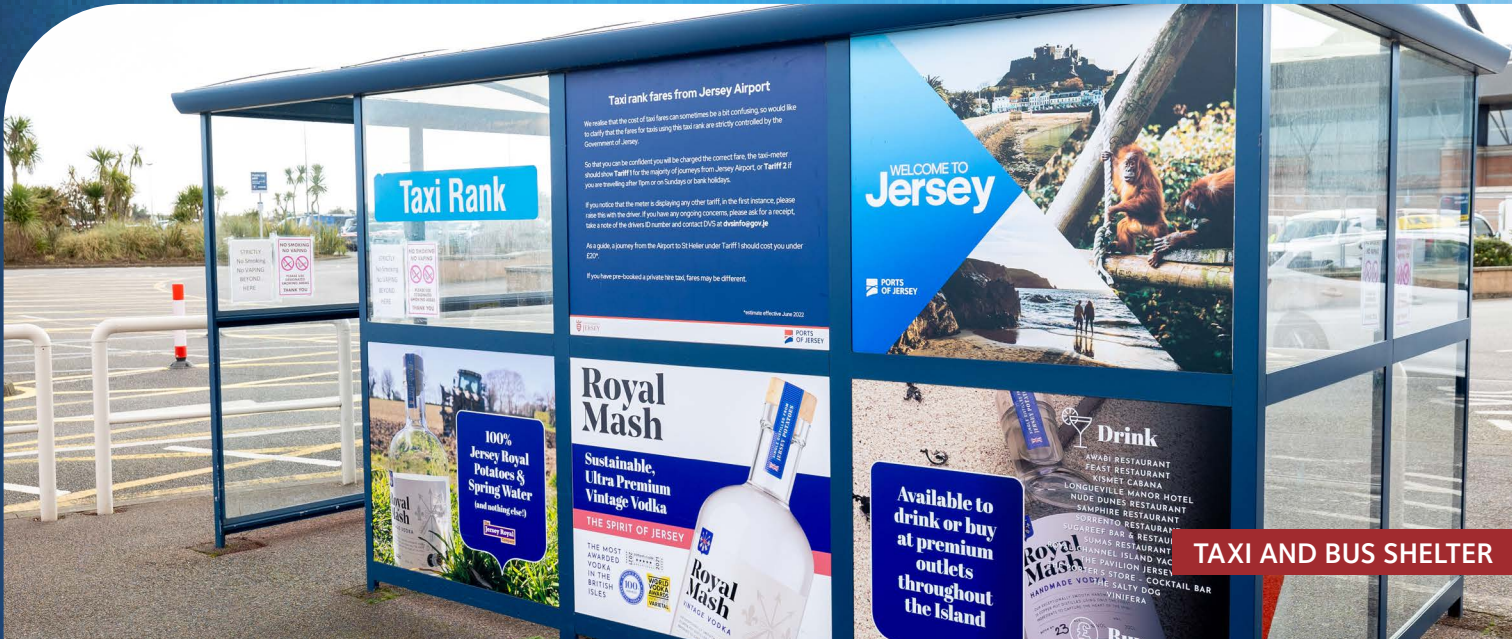
Arrivals hall

Prime visibility at a high-footfall reunion point



Airport exterior

Capture the attention of arriving and departing passengers as well as passing traffic



OUTSIDE BANNERS

TAXI AND BUS SHELTER

No1 Lounge

Engage with passengers in a premium setting



DIGITAL SCREENS



FOR ALL ENQUIRIES

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